

	TITLE SPONSOR	DIAMOND	EMERALD	IN-KIND
	USD 10K	USD 4K	USD 1K	By approval
CUSTOMIZED VIDEO CAUSE WITH FULL TITLE BRANDING <ul style="list-style-type: none"> Branding logo as sponsor in the Optime 5K Run commercial and videos with interactive Call to Actions 				
CUSTOMIZED MARKETING & PROMOTION CAMPAIGN <ul style="list-style-type: none"> Personalized design of Optime 5K Run Sponsorship hotspot for your website Direct Mail customized HTML design for your Company to promote event 				
PUBLICATION & PRESS RECOGNITION <ul style="list-style-type: none"> Press Release coverage on sponsors support for Optime 5K Run benefiting Women in Latam Public Acknowledgment of supporting publications and any interviews (Local/National Level news, magazine, paper) 				
PROMINENT PLACEMENT OF LEVEL SPONSORSHIP <ul style="list-style-type: none"> Prominent placement area will be reserved for each level, for visibility and brand awareness registration entries Sponsor logo top and centered on large event banner backdrop Honorary speaking role at Awards Ceremony 				
RUNNERS PACKET PRIVILEGE <ul style="list-style-type: none"> Provide promotional branded Items, samples, and coupons will be added to all "Runners Packets" Recognition as a sponsor with logo engraved on a crystal award 				
VIRTUAL EVENT PRESENCE & STRATEGIC POSITIONING <ul style="list-style-type: none"> Opportunity for interactive marketing and placing up to 2 promotional messages in the Direct Marketing campaign towards the virtual race (regional & global) community 				
OPTIME 5K RUN ADMISSION <ul style="list-style-type: none"> Free registration entries 	10	5		
SOCIAL MEDIA COVERAGE & WEBSITE COVERAGE <ul style="list-style-type: none"> Company logo featured on social media posts promoting the event (Linkedin, Facebook, Instagram, Twitter, Youtube) Company logo featured on the event website 				
RACE HERO & RECOGNITION <ul style="list-style-type: none"> Company Leader serves as honorary Optime 5K Run front-line starter of race Lifelong exposure throughout our Optime 5K Run Company logo over Regional & Global virtual race marketing strategies All signage to read "Optime 5K Run presented by" Giveaway bags with the branding of "Optime 5K Run presented by Name of Title Sponsor" distributed to sponsors and participants 				
VIDEO LOGO BRANDING <ul style="list-style-type: none"> Branding logo as sponsor in the Optime 5K Run commercial and videos with interactive Call to Actions 				
STEP AND REPEAT LOGO BRANDING PRESENCE <ul style="list-style-type: none"> Strong company logo exposure on step and repeat photo backdrop, used at kick off event + Race day Prime advertising for your company brand that will be circulated by over all attendees 				
ON-SITE EVENT PRESENCE & STRATEGIC POSITIONING <ul style="list-style-type: none"> Prominent placement of company table at the event, including table & 2 chairs Opportunity for interactive marketing and place promotional sample distribution of giveaways to all participants 				

Sponsorship Packages

At our events our Sponsors receive:

- Sponsor opportunities for high visibility, name recognition, logo exposure, and product sampling (when appropriate)
- Active participants and enthusiastic spectators
- Opportunities for video and print news coverage
- Communication, attention to detail and follow-through